



Tourism & Events Department  
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**To:** David Scholefield, Chairperson  
 Tourism Development Commission

**From:** Steve Geiogamah, Tourism Development Manager

**Date:** August 16, 2016

**Subject:** Event Funding Recommendations

The following three community events have been recommended for funding by the TDC event working group.

<u>Event</u>	<u>Date(s)</u>	<u>Description</u>	<u>Recommended Amount</u>
<b>AZ Fall Championship</b>	Oct. 6-9	The AZ Fall Championship horse show has been held in Scottsdale for the past 13 years. This year's show will include classes for all-around and rail events. Many free clinics will be offered to the public throughout the show.	\$11000*
<b>Scottsdale International Film Festival</b>	Oct. 6-10	The Scottsdale International Film Festival is an annual five-day destination event celebrating its 16th year. Evidencing its diversity, SIFF has showcased more than 450 films in 15 years from over 80 nations to 90,000+ attendees.	\$16500*
<b>AZ SciTech Festival Kickoff Conference</b>	September 15	Arizona's Future STEM Pathways: From space tourism, UAVs and personalized medicine to cyber defense, coding and alternate energy, Arizonans are shaping the world as we know it. This year's program will include 7 tracks with interactive panels, discussions and talks in the following: Future STEM Pathways, Social Equity & STEM, Computer Science Education, Arizona SciTech Festival Best Practices, Student Voice, Technology in our Communities, School STEM Best Practices	\$5500*

\*Recommended totals include the 10% additional funding for seasonality

#### **Funding Availability & Potential Options**

There are currently bed tax event support funds available in the FY2016/17 bed tax budget for event development. Pending TDC discussion, the following are options for consideration:

- 1) Approve the recommended funding amounts
- 2) Direct staff to further evaluate the events and ask for further detail
- 3) Take no action or additional event evaluation

Alternatively, if there are additional questions or information needed for further consideration, staff will proceed accordingly.